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TALKING STICK RESORT NAMES DANNY ZELISKO PRESENTS AS NEW ENTERTAINMENT BUYER
Famed Promoter Begins Work with the Property Immediately

Salt River Pima-Maricopa Indian Community, Ariz. (March 12, 2012) Talking Stick Resort, an enterprise of the Salt River Pima-Maricopa Indian Community, is proud to announce the appointment of Danny Zelisko Presents as its new entertainment buyer. As of today, Zelisko and his team became responsible for the procurement of talent for the AAA Four Diamond property.

“It is with much anticipation that we make this announcement about our partnership with Danny Zelisko Presents. His long-standing ties within both Arizona and the entertainment industry will be a huge asset to Talking Stick Resort,” said Peter Arceo, senior director sales and marketing for Talking Stick Resort.

Danny Zelisko, the founder of Danny Zelisko Presents, has been a staple in Valley since 1974. He has promoted thousands of concerts in Arizona, including Dooley’s Nightclub, a 700 person capacity venue in Tempe, Arizona. There, he helped break the careers of many headliners, including The Police, Bon Jovi, No Doubt and Nirvana. From those shows came the creation of the legendary concert promotion firm, Evening Star which eventually became the Southwest’s most prominent concert promoter, booking and promoting the majority of the shows that came to Las Vegas and New Mexico, as well.

In 2001, Evening Star was sold to SFX, the company that became Live Nation. Zelisko remained president and chairman of Live Nation Southwest until starting his current enterprise last year. In his role as buyer for Talking Stick Resort, he will be responsible for securing headline talent in two of the property’s main venues, the Salt River Grand Ballroom and The Showroom.

“With two great venues on property, it is essential that we continue to secure the best shows in the Valley, ensuring that we meet the demands of our loyal guests,” said Arceo.

Top headline acts that have performed in Talking Stick Resort’s 1600 seat Grand Ballroom include Brian Wilson, Cheap Trick, Smokey Robinson and Huey Lewis and the News. The property’s state of the art Showroom seats 650. With the very intimate seating configuration, there is not a bad seat in the house.

For information on entertainment coming to Talking Stick Resort, call the box office at (480) 850-7734 or visit the Talking Stick Resort website at talkingstickresort.com.

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